



## Visitor Experience Coordinator

Are you passionate about making STEM accessible and engaging for everyone? The Science Mill seeks an enthusiastic and innovative Visitor Experience Coordinator to spearhead our weekend programming. This is a unique opportunity to become a key player in a vibrant team dedicated to inspiring the next generation of STEM enthusiasts. By developing interactive and educational weekend programs tailored for families and non-school groups, you will be at the heart of our mission to provide equitable STEM access to all students. If you're eager to make a significant impact, collaborate with diverse educational partners, and continuously improve enriching experiences for our visitors, we invite you to bring your creativity, passion, and leadership to our dynamic team. Join us in shaping the future of STEM education and inspire curiosity and confidence in students, allowing them to envision and achieve their full potential in the STEM workforce.

### Key Responsibilities:

- Develop and implement innovative weekend programs tailored specifically for families and non-school groups. Focus on creating interactive and educational experiences that engage visitors in meaningful ways.
- Plan, oversee, and execute a variety of weekend events, workshops, and activities. Ensure these offerings cater to the interests of families and groups, providing a dynamic and enjoyable visit.
- Proactively identify and establish collaborations with educational institutions, community organizations, and other relevant partners. Aim to enhance the visitor experience with diverse and enriching content and resources.
- Work closely with the marketing team to devise and implement targeted campaigns aimed at promoting weekend visitations. Engage in community outreach efforts to foster relationships and increase visibility and attendance.
- Regularly assess the effectiveness of weekend programs and visitor engagement strategies. Gather and analyze feedback to continuously refine and enhance the visitor experience, ensuring it remains family-friendly, educational, and enjoyable.

### Qualifications:

- Bachelor's degree in education, museum studies, marketing, or a related field.
- Proven experience in program development, event planning, or a similar role, preferably in a museum or educational setting.
- Excellent communication and interpersonal skills, with the ability to engage effectively with a diverse range of audiences.
- Strong organizational and project management skills, with a keen attention to detail.

Science Mill • 101 S. Lady Bird Lane • P.O. Box 38 • Johnson City, Texas 78636 • [www.sciencemill.org](http://www.sciencemill.org)

*The Science Mill is an IRS Sec 501(c)(3) organization. Any contributions are deductible to the full extent of the law.*

- Creative thinker with the ability to generate new ideas and bring them to fruition.
- Experience in marketing and community outreach is highly desirable.
- Ability to work weekends and some evenings as required for special events and programs.
- Being bilingual is not a requirement but is a significant plus.

**Job Type: Full-Time**

Please send your resume, cover letter, and salary requirements to

[Peter.Claffey@sciencemill.org](mailto:Peter.Claffey@sciencemill.org)

**About The Science Mill**

Located in Johnson City, Texas, in the repurposed, historic 1880-era Grist Mill, the Science Mill is a fully experiential museum, where kids learn by doing, experimenting, discovering and most importantly, by being curious. The Science Mill's mission is to give all kids the confidence, tools, and support to reach their full potential as a skilled member in a future 21st century STEM workforce. By reaching elementary and middle school students in rural and urban underserved communities that have limited access to STEM programs, we ignite a new level of interest and the spark that excites and engages students in STEM learning. Our STEM programs result in students who are eager to learn, excited about their future, and confident that they can succeed in a future STEM workforce.

The Science Mill brings a special blend of entrepreneurial spirit and progressive educational programs and platforms to economically disadvantaged students across the state of Texas.

The Science Mill is an equal-opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.